

## Women In Trucking Association sets vision and elects new officers

November 16, 2010

Plover, WI: The Women In Trucking Association recently held a two-day strategic planning session to determine its future direction and to approve the appointment of its executive officers.

Chairwoman Leigh Foxall welcomed new members to the board of directors, Chris Burruss, Truckload Carriers Association, Phyllis Cochran, Navistar, and Jan Hamblin, J. J. Keller and Associates, Inc. These directors join Foxall, Internet Truckstop; Marge Bailey, DriverFinder.net; Elisabeth Barna, American Trucking Associations, Inc.; Jeff Hammonds, Walmart; Maggie Peterson, YRCW; Mark Rousseau, Frito-Lay North America; and Deb Whistler, FleetOwner Magazine.

The board, under the direction of Ray Drake, UPS Central Region Public Affairs Manager, established the direction for the organization for the next five years during the strategic planning session. The mission statement was reviewed and activities were prioritized in alignment with the vision of the nonprofit corporation. Top priorities include offering a best practices white paper to avoid harassment issues in driving training situations, honor influential women in the trucking industry, and encourage the employment of women in both supporting roles and driving positions in trucking.

Due to recent board changes, vacant executive committee roles were filled. Foxall continues to head the organization as chairwoman. Mark Rousseau was approved as Vice Chairman, Jeff Hammonds as Treasurer, and Jan Hamblin as Secretary. Each of these terms extend through the remainder of the year and will be reviewed at the annual meeting in March 2011.

"In 2007 the Women In Trucking organization was formed, and since that time we have grown well beyond what I could have envisioned," said founder and President, Ellen Voie. "I am honored to have such a distinguished group of board members, and even more impressed with the support the industry has provided us in a little over three years. Our influence will continue to progress as we move into the coming years of industry growth."

Women In Trucking was established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Women In Trucking is supported by membership dues and the generous support of Gold Level Partners, Frito-Lay North America and Walmart. For more information visit [www.WomenInTrucking.org](http://www.WomenInTrucking.org).



L-R: Vice Chairman Mark Rousseau, Chairwoman Leigh Foxall, Secretary Jan Hamblin, Treasurer Jeff Hammonds