

## **Voie to present Delta Nu Alpha Webinar**

September 20, 2010

Tuesday, October 12 - 4:30 pm CT

Ellen Voie CAE, President/CEO Women In Trucking, Inc.  
presents "Women in the Trucking Industry"

Delta Nu Alpha to host webinar

Ellen Voie has been invited to present a webinar to Delta Nu Alpha members who are interested in better understanding the issues faced by women in the trucking industry. The women who help drive the nation's freight, whether they are in the cab, under the hood, or in the corner office, comprise a minority a minority in the trucking industry. Voie will present a short history of women in the industry, present some of the challenges that are being addressed by the Women In Trucking Association, and feature some of the highlights from the organization's three year existence.

Delta Nu Alpha (DNA) ([deltanualpha.org](http://deltanualpha.org)) is an international organization of professional men and women in all areas and at all levels of transportation and logistics. The cornerstone of DNA's success is its emphasis on education, financial assistance and mentoring for students. They also provide excellent continuing education opportunities for the work force and vigilance in communicating changes in regulations. In addition to a strong international organization, DNA has chapters in locales all across the continent.

Voie founded the Women In Trucking Association ([womenintrucking.org](http://womenintrucking.org)) in March of 2007, and currently serves as the nonprofit organization's President/CEO. Women In Trucking was formed to promote the employment of women in the trucking industry, remove obstacles that might keep them from succeeding, and to celebrate the successes of its members.

Ellen's background in the trucking industry began in 1980, when she earned a diploma in Traffic and Transportation Management while employed as Traffic Manager for a steel fabricating plant in central Wisconsin. She later worked as a dispatcher for a grain hauling carrier prior to becoming co-owner of a small fleet. After starting a family, Ellen used her background to become a freelance transportation consultant to carriers in Wisconsin, licensing and permitting trucks for more than 16 years. During that time, Ellen earned her Master's Degree in Communication from the University of Wisconsin, Stevens Point, where she completed her Thesis research on the complex identities of women married to professional drivers.

Ellen has written extensively about trucking and family issues, and her articles have appeared in print and internet magazines. Ellen has also published a book, "Marriage in the Long Run," a collection of some of her most popular columns. Her most recent book, "Crushing Cones," was written to provide potential drivers with information on what to expect when attending driver training school. In addition to these, Ellen created a workbook for professional drivers and their families which assists the driver's family in coping with the time and distance apart.

***Women In Trucking Association members receive the DNA member discount of only \$15 for this webinar. Schedule and registration on next page. For more information, email [admin@deltanualpha.org](mailto:admin@deltanualpha.org) or call 414.764.3063.***

# Delta Nu Alpha Webinar Schedule



Don't miss this opportunity to participate in an informative and cost effective educational forum without leaving your office or home!

Please Check the Webinar you are interested in:

**Tuesday, October 12 - 4:30 pm CT - Ellen Voie CAE, President/CEO Women In Trucking, Inc. presents *Women in the Trucking Industry*.**

**Thursday October 21 - 4:30 pm CT - Tom Degnan presents *Social Networking / LinkedIn*.**

**The cost is \$15.00 for members or \$20.00 for non-members** for each webinar. Non-members can join Delta Nu Alpha before the webinars and pay the \$15.00 price, however, we have to have membership dues first. If you pay for both webinars at one time the cost is, \$20.00 for members or \$30.00 for non-members.

## WEBINAR REGISTRATION

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Credit Card: MasterCard \_\_\_\_ Visa \_\_\_\_ American Express \_\_\_\_

Credit Card # \_\_\_\_\_ V - Code \_\_\_\_\_

Card Expires \_\_\_\_\_ Total Payment \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Card Holder's Billing Address \_\_\_\_\_

All registrations must be prepaid in U.S. dollars.

**Mail with check payable to:** Delta Nu Alpha, Attention: Laura, 1720 Manistique Avenue, South Milwaukee, WI 53172. **If paying with a credit card** fax (w/credit card info) to 630-499-8505. If you have any questions email [admin@deltanualpha.org](mailto:admin@deltanualpha.org). Sign-in information will be provided prior to the Webinar via email.