

You can help Women In Trucking and the US DOT promote jobs for women in transportation related careers

July 11, 2011

The Women In Trucking Association had the opportunity to help organize an inaugural roundtable for women working in skilled, blue-collar transportation careers at the U.S. Department of Transportation. During this roundtable, President/CEO Ellen Voie and Chairwoman Leigh Foxall joined approximately 25 other national organization representatives to identify unique challenges and opportunities for women working in skilled transportation-related jobs.

Following the success of the roundtable, there is now an opportunity for anyone interested in promoting transportation careers to women to join the conversation during two online dialogues that will focus on the image, recruitment, and retention of women in blue-collar transportation jobs.

Participants in the dialogues will have the opportunity to submit, comment on, and rate ideas interactively with colleagues from across the country, creating a national exchange of ideas and best practices for women in blue-collar transportation careers. Everyone, men and women, in the transportation industry is invited to participate.

Both dialogues are free and open to all. They are accessible 24/7 during their allotted times.

Participants may register at www.dialogueforwomen.ideascale.com

July 11-15, 2011: “How do we best describe and promote women working in skilled, blue-collar transportation-related careers?”

July 25-29, 2011: “How do we leverage existing programs that promote recruitment and hiring of women working in transportation-related trades?” and “What ideas, suggestions, or strategies do you have for retaining and advancing women’s talent within your industry?”

To request more information send an email to dialogueforwomen@dot.gov.

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