

Women In Trucking Association Welcomes Two Directors

August 16, 2011

Plover, WI: The Women In Trucking (WIT) Association recently approved the addition of two new members of the Board of Directors. Tom Nightingale, Vice President, Communications and Chief Marketing Officer for Con-way Inc. and Linda Caffee, Owner-Operator leased to FedEx Custom Critical were approved unanimously to the director positions.



Mr. Nightingale is responsible for the oversight of the global branding of Con-way and its business units. "Con-way supports Women In Trucking, and has for more than four years, because it makes the trucking industry more attractive and welcoming to women, who can make this industry even better," he said. "I am honored to have the opportunity to show our corporate support for WIT and join the WIT Board of Directors to continue the mission to encourage the employment of women in the industry and promote their accomplishments." Nightingale and his team are responsible for strategic marketing, public relations, advertising, digital media, communications and market research for all of Con-way's subsidiaries: Con-way Freight, Con-way Truckload, Menlo Worldwide Logistics, and Road Systems Inc.

Ms. Caffee has been on the road for eleven years, the last six as a co-driver with her husband, Bob, "I am enthusiastic about the trucking industry and women in the trucking industry, and continue to strive to improve myself by staying involved, reading, and talking with other drivers as well as company representatives." She added, "I look forward to a new chapter in my life furthering the growth of Women in Trucking, supporting its roles and missions, and working with the Board of Directors." Caffee has served on the FedEx Custom Critical Contractor Council since 2006 and currently chairs the group. She has also served on the Women In Trucking driver advisory committee and is a charter member of the association. Linda and Bob are also members of the Trucking Solutions Group, OOIDA, Trucker Buddy International, and participate in the First Observer program.



"Both Tom and Linda have been active in promoting the mission of Women In Trucking since its inception," said Ellen Voie, President/CEO, "we are honored to have their expertise to bring even greater value to our members." Both will serve two-year terms to expire in 2013.

Women In Trucking was established in 2007 to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 16 percent of its members are men who support the mission. For more information visit www.WomenInTrucking.org or call 888-464-9482.

Ellen Voie
President/CEO
Women In Trucking Association, Inc.