

## **Women In Trucking Association Launches Blog hosted by Con-way Inc.**

January 10, 2012

Plover, WI: In an effort to connect with its nearly 1,800 members, Women In Trucking Association (WIT), through the efforts of Con-way Inc. recently launched an online forum at [womenintruckingblog.com](http://womenintruckingblog.com).

“Drivers are some of the most technologically advanced people I know and many of them interact via social media each day,” said Ellen Voie, WIT’s President/CEO. “By offering this forum we can give our members the opportunity to connect with others who share their involvement in trucking and to learn more about our organization in the process.”

The blog was created with the support of national trucking and logistics company Con-way Inc. to complement Women In Trucking’s online presence. “The new blog will serve as another resource to help Women In Trucking continue its mission of encouraging women to pursue trucking as a career and supporting their growth and development in the transportation industry,” said Gary Frantz, director of corporate communications, Con-way Inc. “Con-way is proud to sponsor and support this worthwhile endeavor.

The blog is open to anyone interested in the trucking industry, regardless of position or driving experience. Both women and men are welcome to interact on this forum.

The [Women In Trucking Association](http://www.womenintrucking.com) was established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize the obstacles they face while working in the trucking industry.

Con-way Inc. (NYSE:CNW) is a \$5.0 billion freight transportation and logistics services company headquartered in Ann Arbor, Mich. Con-way delivers industry-leading services through its primary operating companies of Con-way Freight, Con-way Truckload and Menlo Worldwide. These operating units provide high-performance, day-definite less-than-truckload (LTL), full truckload and multimodal freight transportation, as well as logistics, warehousing and supply chain management services. Con-way also operates Road Systems Inc., a trailer refurbishing and manufacturing company which supplies trailing equipment to the company’s trucking fleets. Con-way Inc. and its subsidiaries operate from more than 500 locations across North America and in 20 countries. For more information about Con-way, visit [www.con-way.com](http://www.con-way.com).

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