

Women In Trucking Association and Navistar to honor trucking's most influential woman for second year

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Plover, WI: Historically, the trucking industry existed as a male-dominated environment, however, more women are now enjoying rewarding careers as drivers, managers, and executives. The Women In Trucking Association, with the support of Navistar, Inc., created an award to honor the women who have been instrumental in creating change and providing leadership within the trucking industry.

The first "Influential Woman of the Year" distinction was given to Rochelle Bartholomew Gorman, chief executive officer of CalArk International at a ceremony held during the Truckload Carriers Association (TCA) annual meeting in March 2011. "Women today have the opportunity to lift each other up in ways that provide inspiration, leadership and encouragement that may not have existed when I entered the industry," said Gorman. "We are now trusted to promote the good and positive of the trucking industry."

Nominations are now being accepted for the 2012 Influential Woman of the Year award. Award candidates are defined as women who make or influence key decisions in a corporate, manufacturing, supplier, owner-operator, driver, sales, or dealership setting. The individual must have a proven record of responsibility and mentored or served as a role model to other women in the industry. The woman does not have to currently hold the position for which her work is nominated, but she must be a living individual.

Nominations will be accepted until January 31, 2012, and may be submitted online at www.womenintruck-ing2012.org. Judges for this year's award are Howard Abramson, Transport Topics Publisher, Rochelle Bartholomew Gorman, last year's recipient, and Ellen Voie, President/CEO of Women In Trucking Association.

Three finalists will be invited to attend the awards ceremony at the [TCA Conference](#) March 5, 2012, in Kissimmee, Fla., where the winner will be announced following a panel discussion that will focus on issues women face within the industry.

Ellen Voie
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www.WomenInTrucking.org