

## **Get a \$50 Gift Certificate for your referral**

May 28, 2010

Plover, WI: Earn a SuperCertificate® reward for recruiting new corporate members!

We were recently delighted when a new corporate member joined Women In Trucking because of a driver member referral that included a WIT brochure along with an enthusiastic sales pitch!

This prompted us to think about how we can tap into our current member network to sign up new corporate members. Regardless of our best efforts to get exposure for the association, word of mouth remains the best way to obtain a referral.

So, we are asking you, our members, to help us locate and enlist more corporate members. In addition to our heartfelt thanks for successful referrals, we will reward your efforts! Each referring member will receive a \$50 SuperCertificate from GiftCertificates.com. The SuperCertificate is a 'universal gift certificate' that enables the award recipient the power of choice to redeem from a portfolio of over 200 merchant partners.

If you work for a company and they are not on this list <http://www.womenintrucking.org/corporate-members.cfm>, then you are encouraged to contact them and urge them to become a corporate member of Women In Trucking. If you have friends in the industry, ask them if they would be interested in learning more about the association. When they join, they must mention your name (and membership number if possible) as having referred them. We will send you a \$50 SuperCertificate to spend on yourself or use as a gift!

This offer is open to any member in good standing. The referral SuperCertificate reward will apply to any new corporate member. Feel free to download the WIT membership brochure/application form (<https://www.womenintrucking.org/join/Application-WIT.pdf>) or call our office and we will mail applications to you.

Our goal is to grow and enhance Women In Trucking. You can help us with your referral and earn a reward at the same time.

We look forward to sending you a \$50 SuperCertificate for your efforts.

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