

Women In Trucking (WIT) Reaches 500 Members in Less Than 6 Months

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Women In Trucking, a non-profit organization created to encourage the employment of women in the trucking industry and assist in promoting a more female-friendly environment for those already in the industry, today announced that in less than six months since its inception the organization has grown to more than 500 corporate and individual members.

"I believe the strength behind the organization lies in the varied and vast career success of our board of directors," said Ellen Voie, WIT chairwoman and Schneider National's manager of recruiting and retention programs. "The women on our board bring a combined total of 265 years of service to the trucking industry and with that kind of power behind us we can make some changes."

WIT was officially founded on March 12, 2007 as a means to not only get more women interested in the trucking industry, but to also provide a platform to voice the successes and struggles of those women already in the male-dominated field. Now less than six months later, the organization has 12 board members, 44 corporate members, 16 sponsors, 98 male members, 402 female members and one staff member.

"Although encouraging women to join the industry plays a role in WIT," explained Voie, "it's not our only focus. We believe that providing a greater understanding of the special challenges that women face on the road, under the hood or behind the desk will only serve to better the industry. Among our many goals, we plan to hold our own convention to honor carriers, truckstops and suppliers who have proven to be female-friendly in their hiring and retention practices. It's not just about voicing an opinion; it's about understanding an issue, addressing it and hopefully in the end, remedying it. With 500 men and women already signed up, I think it's a sign the industry is ready for us!"

About WIT: WIT's mission is to encourage the employment of women in the trucking industry, promote their accomplishments and minimize their obstacles. Corporate members currently include: Advanced Transportation Technologies, American Moving & Storage Association, American Trucking Associations, Inc., Avalon Risk Management, Inc., Bolt Express, Challenger Motor Freight, Commercial Insurance Solutions/Progressive Insurance, Con-way Freight, CRST Van Expedited, Dart Transit Company, DOT Authority, Fikes Truck Line, Freight Systems, Inc., Frito-Lay, HNI Risk Services, Inc., International Trucks, Internet TruckStop, Jack Jones Trucking, Inc., KRTS Transportation Specialists Inc., Layover.com, Megatrux, Inc., Mobile Awareness, LLC, Newport Communications, Northstar Foodservice, Patriot Lift Company, Pitt Ohio Express, Roadranger - Eaton & Dana, Roadway, Roady's Truck Stops, SAF-Holland, Inc., SCG The Select Carrier Group LP, Schneider National, Inc., Scott Logistics, Smith Transport, Sterling Western Star Trucks Alberta Ltd., SuperSlab 100 Corporation, The Penray Companies, Inc., TransportFitness.com, TruckDriver.com, TrueNorth Companies LLC, Turbo 3000D, Universe Truck Lines, Vantage Logistics, Inc., Wal-Mart Transportation. To learn more about Women In Trucking please go to www.womenintrucking.org.