

2026

WIT Key Dates Calendar





**WOMEN IN
TRUCKING**

2026 At-A-Glance Deadlines

December 17, 2025	Driver of the Year Award Nominations Open
January 5	Image Team Nominations Open
January 7	Distinguished Woman in Logistics Award Nomination Opens
January 9	Top Women to Watch Nominations Close
January 26	WIT Index Data Submissions Open
January 29	Driver of the Year Nominations Close
February 6	<i>Redefining the Road</i> Magazine Advertising Deadline for Edition 1
February 13	Image Team Nominations Deadline
February 19	Distinguished Woman in Logistics Award Nomination Closes
February 20	<i>Redefining the Road</i> Magazine Ad Files/ Materials Due for Edition 1
February 27	Salute to Women Behind the Wheel Event Sponsorship Deadline
March 27	<i>Redefining the Road</i> Magazine Edition 1 Published
March 27	Top Women to Watch Winner Congratulatory Ads Published in <i>RTR</i> Magazine
March 27	Salute to Women Behind the Wheel Event in Louisville, KY at MATS
March 30	Top Companies for Women to Work Nominations Open
March 31	Accelerate! Conference & Expo Speaker Submission Deadline
April 17	WIT Index Data Submissions Close
May 8	Top Companies for Women to Work Nominations Close
May 18	Top Companies for Women to Work Voting Opens
June 1	I Heart Trucking® Photo Contest Submissions Open
June 5	<i>Redefining the Road</i> Advertising Deadline for Edition 2
June 19	<i>Redefining the Road</i> Magazine Ad Files/ Materials Due for Edition 2
June 26	Top Companies for Women to Work Voting Closes
June 30	I Heart Trucking® Photo Contest Submissions Close
July 1	I Heart Trucking® Photo Contest Voting Opens
July 14	I Heart Trucking® Photo Contest Voting Closing
July 21	Influential Woman In Trucking Nomination Opens
July 27	<i>Redefining the Road</i> Magazine Edition 2 Published
September 1	Influential Woman In Trucking Nomination Closes
September 11	<i>Redefining the Road</i> Magazine Advertising Deadline for Edition 3
September 25	<i>Redefining the Road</i> Magazine Ad Files/ Materials Due for Edition 3
October 25	Accelerate! Conference & Expo in Dallas, TX Oct. 25-28
October 28	<i>Redefining the Road</i> Magazine Edition 3 Published
October 28	Top Companies for Women to Work published in <i>RTR</i> Magazine
December 17	Driver of the Year Nomination Opens

Image Team

Nominations Open: January 5, 2026

Nominations Close: February 13, 2026

- As trusted ambassadors, Image Team members bring visibility to women in trucking by sharing authentic stories, valuable insights, and real-world perspectives.
- Members of the Image Team will help elevate the image of trucking by participating in ride-alongs, media interviews, social content creation, and key industry events throughout the year.

MORE DETAILS

Driver of the Year Award

Nominations Open: December 17, 2025

Nominations Close: January 29, 2026

- Recognize an outstanding female professional driver with this award
- Winner announced at the Salute to Women Behind the Wheel event in Louisville, KY at MATS on Friday, March 27.

MORE DETAILS

Distinguished Woman in Logistics Award

Nominations Open: January 7, 2026

Nominations Close: February 19, 2026

- Recognize a female leader in logistics with this award
- Winner announced at the TIA Conference April 17

MORE DETAILS

Influential Woman in Trucking Award

Nominations Open: July 21, 2026

Nominations Close: September 1, 2026

- Recognize an outstanding female leader who is creating change and inspiring others with this award.
- Winner announced at the Accelerate! Conference & Expo Oct. 26, 2026 in Dallas, TX

MORE DETAILS

Top Women to Watch

Nominations Open: Ongoing

Nominations Close: Jan. 9, 2026

- Recognize women who are positively impacting their companies
- Employee and company recognition
- Top Women to Watch is published in *RTR Magazine* Edition 1
- Congratulatory ads published in *RTR Magazine*, Edition 1, March 27, 2026

MORE DETAILS

Top Companies for Women to Work in Trucking

Nominations Open: March 30, 2026

Nominations Close: May 8, 2026

- Recognize companies with a proven track record of attracting and retaining women
- Top Companies for Women to Work for in Transportation are published in the *RTR Magazine* Edition 3
- Congratulatory ads published in *RTR Magazine*, Edition 3, Oct. 28, 2026

MORE DETAILS

I Heart Trucking® Photo Contest

Submissions Open: June 1, 2026

Nominations Close: June 30, 2026

- Showcase pride for the trucking industry in pictures and recognize your company and employees
- Voting: Jul. 1-14, 2026
- I Heart Trucking® Photo Contest results are published in all WIT channels.

MORE DETAILS

Member of the Month

Nominations open: Open/Ongoing

- Each month a WIT Member is highlight for their success. A great way to recognize employees and your company.
- Press Release at the beginning of each month
- Initiative is ongoing, submit your story anytime to MyStory@WomenInTrucking.org

MORE DETAILS





**WOMEN IN
TRUCKING**

Events

Salute to Women Behind the Wheel

Sponsor deadline: February 27, 2026

Event date: March 27, 2026

- Free reception for female CDL holders and family at MATS in Louisville, KY
- Sponsorship/tables available to show support for drivers

MORE DETAILS

SiriusXM WIT Show

Every Saturday and Sunday, 7 am & 3 pm Eastern

- Be a guest on the SiriusXM Women In Trucking Show, hosted by Ellen Voie, WIT Founder
- The show features industry professionals such as drivers, technicians, engineers, CEOs, etc.
- Guest spots can be between 15 minutes and one hour during the two-hour show.
- The show is live on Saturdays and Sundays, 7 am & 3 pm Eastern, on Road Dog Channel 146, and available on the SXM app for up to three weeks after it airs.

MORE DETAILS

Accelerate! Conference & Expo

Speaker deadline: March 31, 2026

Event date: Oct. 25-28, 2026

- Annual professional development and networking conference and expo
- Exhibitor and sponsorship [opportunities](#) available AND Speaker [opportunities](#) available
- Event located at the Hilton Anatole in Dallas, TX

MORE DETAILS

WIT on the Road

Happening throughout the year!

- Regional events that bring WIT's mission directly to local communities, offering inspiration, education, and connection.
- Designed for industry professionals to engage with new ideas, expand their networks, and share insights.
- Provide actionable takeaways and a supportive community for both emerging and seasoned leaders.

MORE DETAILS



**WOMEN IN
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Research

WIT Index

Submissions Open: January 26

Submissions Close: April 17

- Conducted biennially, the WIT Index is the industry barometer to benchmark and measure the percentage of women who make up critical roles in transportation.

MORE DETAILS

Market Research

Submissions: Open/Ongoing

- WIT can conduct original market research and/or whitepapers through unique/customized lead generation, sponsored content, and thought leadership programs.

MORE DETAILS

Ongoing

Weekly

SiriusXM Women In Trucking Show
Saturday and Sunday, 7 am & 3 pm Eastern
Channel 146

Monthly

Membership Webinar
(Connections, Orientation, Networking)

Ongoing

WIT on the Road
(Happening throughout the Year)