Company Logo

Contact Info: Name, Company,
Phone Number, Email

**[Your company name] Hosts Girl Scout Event to Inspire and Educate Girls About Trucking**

City, State – Date – On [date, year], [your company name with link to website] hosted a group of Girl Scouts for an educational event called Trucks ARE for Girls in [city, state]. The event was powered by the Women In Trucking Association (WIT) through their [Girl Scout Transportation Patch program](https://www.womenintrucking.org/women-in-trucking-girl-scout-patch-program). [Insert number of girls who participated] Girl Scouts ranging from [insert age group] from the area participated in the event which is designed to help educate young girls on the transportation and supply chain industry and introduce the vast career opportunities the industry has to offer.

The girls enjoyed a full day of activities that included learning about trucking’s role in the supply chain and the industry’s focus on safety. [Insert details from your event including specific activities, speakers, etc.]

[Include quote from a volunteer or leader in your company regarding the event.]

[company name] presented each participant with a Girl Scout Transportation Patch and an official Women In Trucking doll, Clare, who stands 13” tall and features a WIT trucking hat, “I Heart Trucking” tee, and tells the story of her journey into the driver’s seat of her very own 18-wheeler. Participants also received WIT’s activity book, Scouting for Cookies, where the reader follows a young girl, Adelynn, through the supply chain to understand where cookies come from and how often a truck is used to move goods. Activities in the book include coloring, drawing, word search, math, geography, and more.

[Include quote from your company or GS leader on the overall impression, take-aways from the event, or value of introducing trucking to the next generation.]

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Company’s Boilerplate.

(If you want to include WIT’s boilerplate too, please contact WIT for approval.)

Be sure to include one to two photos from the event. Check with your Girl Scout troop to find out if photo release forms need to be signed by the parents for photos of their children to be used for press release, website, etc.