

2025 WIT Key Dates Calendar





2025 Calendar At-A-Glance

December TBD	Driver of the Year Award Nominations Open
January 1	Distinguished Woman in Logistics Award Nomination Open
January 3	Top Women to Watch Nominations Close
January 27	Driver of the Year Award Nominations Close
January 31	Salute to Women Behind the Wheel Event Sponsorship Deadline
February 7	<i>Redefining the Road</i> Magazine Advertising Deadline for Edition 1
February 12	Distinguished Woman in Logistics Award Nominations Close
February 21	<i>Redefining the Road</i> Magazine Ad Files/ Materials Due for Edition 1
February 25	Two Day Strategic Planning Session in Dallas, TX
March 6	Mentor Mixer
March 7	<i>Redefining the Road</i> Magazine Edition 1 Published
March 8	Top Women to Watch Winner Congratulatory Ads Published in <i>RTR</i> Magazine
March 28	Salute to Women Behind the Wheel Event in Louisville, KY at MATS
March 29	Accelerate! Conference & Expo Speaker Submission Deadline
May 9	Top Companies for Women to Work in Transportation Nominations Close
June 1	I HEART Trucking Photo Contest Open for Submissions
June 5	Mentor Mixer
June 6	<i>Redefining the Road</i> Advertising Deadline for Edition 2
June 20	<i>Redefining the Road</i> Magazine Ad Files/ Materials Due for Edition 2
June 30	I HEART Trucking Photo Contest Closes
July 1	I HEART Trucking Photo Contest Voting Open
July 14	I HEART Trucking Photo Contest Voting Closes
July 28	<i>Redefining the Road</i> Magazine Edition 2 Published
July 30	Influential Woman in Trucking Award Nominations Open
September 4	Mentor Mixer
September 10	Influential Woman in Trucking Award Nominations Close
September 12	<i>Redefining the Road</i> Magazine Advertising Deadline for Edition 3
September 26	<i>Redefining the Road</i> Magazine Ad Files/ Materials Due for Edition 3
October 29	<i>Redefining the Road</i> Magazine Edition 3 Published
October 29	Top Companies for Women to Work in Transportation published in <i>RTR</i> Magazine
November 9	Accelerate! Conference & Expo in Dallas, TX Nov. 9-12
December 4	Mentor Mixer
Weekly	SiriusXM Women In Trucking Show Saturdays on Road Dog Trucking Channel 146
Monthly	Member of the Month Recognition
Ongoing	WIT Index Data Submission
Ongoing	Digital Advertising Opportunities

Driver of the Year Award

Nominations open: December 2024

Nominations close: January 27, 2025

- Recognize an outstanding female professional driver with this award sponsored by Walmart
- Winner announced at the Salute to Women Behind the Wheel event in Louisville, KY at MATS on Friday, March 28.

[MORE DETAILS](#)

Distinguished Woman in Logistics Award

Nominations open: January 1, 2025

Nominations close: February 12, 2025

- Recognize a female leader in logistics with this award sponsored by Truckstop and TIA
- Winner announced at the TIA Conference April 11

[MORE DETAILS](#)

Influential Woman in Trucking Award

Nominations open: July 30, 2025

Nominations close: September 10, 2025

- Recognize an outstanding female leader who is creating change and inspiring others with this award sponsored by Daimler Truck North America
- Winner announced at the Accelerate! Conference & Expo on Nov. 11 in Dallas, TX

[MORE DETAILS](#)

Top Women to Watch

Nominations open: Ongoing

Nominations close: January 3, 2025

- Recognize women who are positively impacting their companies
- Employee and company recognition
- Top Women to Watch, sponsored by PACCAR, is published in the *RTR* Magazine Edition 1
- Congratulatory ads published in *RTR* Magazine Edition 1, Mar. 8, 2025

[MORE DETAILS](#)

Top Companies for Women to Work in Transportation

Nominations open: Open/Ongoing

Nominations close: May 9, 2025

- Recognize companies with a proven track record of attracting and retaining women
- Top Companies for Women to Work for in transportation, sponsored by Navistar, are published in the *RTR* Magazine Edition 3
- Congratulatory ads are published in *RTR* Magazine Edition 3, Oct. 30, 2025

[MORE DETAILS](#)

I HEART Trucking Photo Contest

Submissions open: June 1, 2025

Submissions close: June 30, 2025

- Showcase pride for the trucking industry in pictures and recognize your company and employees
- Voting will take place Jul. 1-14, 2025
- I HEART Trucking Photo Contest results are published in the *WIT eNews* (WIT Newsletter)

[MORE DETAILS](#)

Member of the Month

Nominations open: Open/Ongoing

- Each month a WIT Member is highlight for their success. A great way to recognize employees and your company.
- Press Release at the beginning of each month
- Initiative is ongoing, submit your story anytime to MyStory@WomenInTrucking.org

[MORE DETAILS](#)

Member MVP Award Contest

The member who refers the most new members from March 1 - October 1 will be recognized as our Member MVP at the 2025 Accelerate! Conference & Expo in November.



WIT Strategic Planning Session

Event dates: February 25-27, 2025

- Board of Directors, Partners, and Staff meet for an in-depth strategic planning meeting
- Located at the Hilton Anatole in Dallas, TX

Salute to Women Behind the Wheel

Sponsor deadline: February 28, 2025 | Event date: March 28, 2025

- Free reception for female CDL holders and family at MATS in Louisville, KY
- Sponsorship/tables available to show support for drivers

MORE DETAILS

Accelerate! Conference & Expo

Speaker deadline: March 31, 2025 | Event date: November 9-12, 2025

- Annual professional development and networking conference and expo
- Exhibitor and sponsorship [opportunities](#) available AND Speaker [opportunities](#) available
- Event located at the Hilton Anatole in Dallas, TX

MORE DETAILS

SiriusXM WIT Show

Every Saturday 10 a.m. – 12 p.m. CT

- Be a guest on the SiriusXM Women In Trucking Show, hosted by Ellen Voie, WIT Founder
- The show features industry professionals such as drivers, technicians, engineers, CEOs, etc.
- Guest spots can be between 15 minutes and one hour during the two-hour show.
- The show is live on Saturdays 10 a.m. – 12 p.m. CT on Road Dog Channel 146, shows rebroadcast on Saturdays at 10 p.m. CT; Sundays at 9 p.m. CT and available on the SXM app for up to three weeks after it airs.

MORE DETAILS



Market Research

Submissions: Open/Ongoing

- WIT can conduct original market research and/or whitepapers through unique/customized lead generation, sponsored content, and thought leadership programs.

MORE DETAILS

Redefining the Road Magazine

Deadlines: Ed. 1 – January 17, 2025 | Ed. 2 – June 6, 2025 | Ed. 3 – September 12, 2025

- WIT's official magazine published three times per year, in-print and digital
- Reach 20k readers: drivers/industry professionals through [sponsored content and advertising](#)
- Edition 1: Top Women to Watch Winner Congratulatory Ad opportunity
- Edition 1: Workforce Resource Guide Ad opportunity
- Edition 2: Entrepreneur's Guide
- Edition 3: Top Companies for Women to Work Congratulatory Ad opportunity in Edition 3
- Edition 3: Transportation Resource Guide
 - Page 8 in the media kit

MORE DETAILS

Digital Channels

Open/Ongoing

WIT eNews and Social Channels

- Reach demographic of 8k eNews readers and 120k followers in the industry
- WIT's newsletter, Facebook, LinkedIn, Instagram, TikTok and Twitter channels
- Pages 12-15 in the media kit

Professional Driver Hub

- Recruitment video placed on WIT's Professional Driver Hub
- Reach women looking to get into driving or for driving positions
- Page 11 in the media kit

Women In Trucking Member Approved Provider Program (WIT MAP)

- WIT reviews, approves, and endorses one provider per market segment
- Use of WIT Map Gold Seal logo, integrated strategic plan to showcase company
- Page 16 in the media kit

Career Center

- Post jobs on the [WIT Job Board](#)

MORE DETAILS